

THE SATURDAY EVENING POST

FOR IMMEDIATE RELEASE

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REFLECTIONS OF AMERICA!

Special Collector's Edition from *The Saturday Evening Post* Archive Features 70 Years of Outstanding Covers!

Stunning Illustrations by Norman Rockwell, J.C. Leyendecker, and many more! All for only \$12.99!

20th-Century Treasure: Our special issue salutes a great American magazine that for many years claimed the largest audience of any mass medium in the nation. These beautifully illustrated covers represent some of the very best work from the 3,000-plus covers created over a 70-year span.

Norman Rockwell: Undisputedly one of America's greatest artists, Rockwell is well represented in this special edition. He is the Post's best-known artist, but he is not alone. The list of cover artists also includes such names as J.C. Leyendecker, N.C. Wyeth, John Clymer, Stevan Dohanos, and many, many more.

History of America: The *Post* covers offered a variety of cheerful visions of American life. Among the illustrations are portraits, narrative covers, nature covers, covers to celebrate holidays, the seasons, and much more. The history of these covers is in itself a mini-history of America.



About *The Saturday Evening Post*: For nearly 300 years, *The Saturday Evening Post* has chronicled American history in the making — reflecting the distinctive characteristics and values that define the American way. Today's *Post* continues the grand tradition of providing art, entertainment, and information in a stimulating mix of idea-driven features and cutting-edge health and medical trends — plus fiction, humor, and laugh-out-loud cartoons. A key feature is the Post Perspective, which brings historical context to current issues and hot topics such as healthcare, religious freedom, education, and more. Tracing its roots to Benjamin Franklin, *The Saturday Evening Post* mirrors cherished American ideals and values, most memorably illustrated by its iconic cover artist Norman Rockwell. The *Post* is also known for publishing such literary greats as Ray Bradbury, Agatha Christie, William Faulkner, F. Scott Fitzgerald, Edgar Allan Poe, and Kurt Vonnegut, and continues to seek out and discover emerging writers of the 21st century. Headquartered in Indianapolis, the *Post* is a publication of the nonprofit Saturday Evening Post Society, which also publishes the award-winning youth magazines *Humpty Dumpty* and *Jack and Jill*.

“As the nation changed, the Post changed, but it looks to its past as a fertile ground for its future.”

—Starkey Flythe Jr., Former *Post* Executive Editor