

# THE SATURDAY EVENING POST

**FOR IMMEDIATE RELEASE**

Contact: Kevin Asselin  
317-634-1100  
k.asselin@satevepost.org

## Baseball, The Glory Years! Special Collector's Edition from The Saturday Evening Post Archive

The Saturday Evening Post's Special Collector's Edition "Baseball, the Glory Years!" celebrates over **100 years of America's favorite pastime** with striking illustrations by **Norman Rockwell** and other great American artists, rarely seen photos, and stories by and about the greats from the pages of *The Saturday Evening Post*. This 128-page special issue – a coffee-table-quality publication, printed on the finest quality glossy paper – is the perfect gift for baseball fans everywhere.

**In-Depth Interviews:** Original articles from the *Post* archive including profiles of such all-time greats as **Babe Ruth, Ty Cobb, Mickey Mantle, Willie Mays, Lou Gehrig, Ted Williams, Hank Aaron**, and many more.

**Gorgeous Illustrations** by Norman Rockwell and other great *Post* artists.

**Special Section:** The Wit and Wisdom of **Yogi Berra!**

**Historic Moments:** In a 1950 article, **Branch Rickey's** assistant describes the delicate behind-the-scenes maneuvering that led to the hiring of **Jackie Robinson** and the integration of baseball – and almost blew the game wide open!

**Scandal:** An in-depth 1938 article looks back at the **Black Sox Scandal**, the "biggest, sloppiest, crudest fix of a sporting event known to man."

**Poster:** The publication includes an 8-by-11-inch poster of Rockwell's famous illustration *Bottom of the Sixth*.

**About *The Saturday Evening Post*:** For nearly 300 years, *The Saturday Evening Post* has chronicled American history in the making – reflecting the distinctive characteristics and values that define the American way. Today's *Post* continues the grand tradition of providing art, entertainment, and information in a stimulating mix of idea-driven features and cutting-edge health and medical trends – plus fiction, humor, and laugh-out-loud cartoons. A key feature is the Post Perspective, which brings historical context to current issues and hot topics such as healthcare, religious freedom, education, and more. Tracing its roots to Benjamin Franklin, *The Saturday Evening Post* mirrors cherished American ideals and values, most memorably illustrated by its iconic cover artist Norman Rockwell. The *Post* is also known for publishing such literary greats as Ray Bradbury, Agatha Christie, William Faulkner, F. Scott Fitzgerald, Edgar Allan Poe, and Kurt Vonnegut, and continues to seek out and discover emerging writers of the 21st century. Headquartered in Indianapolis, the *Post* is a publication of the nonprofit Saturday Evening Post Society, which also publishes the award-winning youth magazines *Humpty Dumpty* and *Jack and Jill*.

*"As the nation changed, the Post changed, but it looks to its past as a fertile ground for its future."*

—Starkey Flythe Jr., Former *Post* Executive Editor

