

**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**AMERICA'S OLDEST MAGAZINE TURNS 200**

INDIANAPOLIS — In 2021, *The Saturday Evening Post* is celebrating its 200th anniversary. For 200 years, *The Saturday Evening Post* has chronicled American history in the making—reflecting the distinctive characteristics and values that define the American way. Right from the start, the editors established a standard of unbiased reporting on a wide variety of subjects. The tone was open-minded but skeptical, moral but with a sense of humor.

Today's *Post* continues to delight audiences by bringing historical context to such vital issues as current events, health care, education, and more.

*The Saturday Evening Post* is America's oldest magazine, and through decades of journalism, fiction, humor, and even advertisements, it has always distilled the truest version of America. "In many ways, the *Post*'s depiction of everyday America helped create a national set of shared values," says Joan SerVaas, the magazine's publisher, adding, "Every page of the magazine from 1821 to 2021 tells a story of where we've been and where we're going."

Throughout the bicentennial celebration, *The Saturday Evening Post* will reprint selections from their vast archive, including some of the magazine's most iconic illustrations and fiction. For \$15, you can enjoy a yearlong subscription to the bimonthly publication and gain access the nearly half-million-page digital archive of nearly every issue ever printed.

Going forward, the *Post* continues to deliver value to its 250,000 loyal subscribers, covering vital news of the day, profiling inspirational individuals and thought leaders, plus delivering money-saving tips, health news, travel ideas, humor, great fiction, and more. "The history of the *Post* is a history of America," notes publisher Joan SerVaas. "We're proud to be sharing it with our readers."

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