

THE SATURDAY EVENING POST

For 200 years, *The Saturday Evening Post* has chronicled American history in the making – reflecting the distinctive characteristics and values that define the American way. Today's *Post* uses its extraordinary archive to bring historical context to current issues such as health care, religious freedom, education, and more.

Company Information

- Located in Indianapolis, IN
- Around 30 employees
- First issue published August 4, 1821
- Publishes *The Saturday Evening Post* as well as the children's publications *Jack and Jill* and *Humpty Dumpty*

Unparalleled Coverage of America's Story

- The invention of the automobile
- The Alamo
- The California Gold Rush
- Lincoln's assassination
- Unique interviews with John D. Rockefeller, Buffalo Bill Cody, and more.

Iconic Illustrators

- Norman Rockwell
- John Clymer
- Neysa McMein
- Stevan Dohanos
- J. C. Leyendecker

Literary Legends

- F. Scott Fitzgerald
- William Faulkner
- Agatha Christie
- Edgar Allan Poe
- James Fenimore Cooper
- Mark Twain

Magazine with a Mission

- 501(c)(3) nonprofit
- Preserves an American legacy
- Promotes art and literature
- Engages, empowers, and educates individuals on the benefits of exercise, sound nutrition, and preventive medicine

Circulation Details

- 250,000 loyal subscribers
- Published 6 times/yr.
- \$5.99 cover price
- Current subscription special of \$15.00/yr.
- Subscription includes access to digital archive of nearly every issue ever printed since 1821