

# Meet The Spokespeople



**Jeff Nilsson** is the director of *The Saturday Evening Post* archives. He is a specialist in American history, with graduate studies at the University of Wisconsin, University of New Mexico, and Eastern Michigan University. For years, Jeff has written on a wide range of events from the 19th and 20th centuries, producing magazine articles, website content, podcasts, lectures, and special-issue publications. He frequently gives television and radio interviews on historical topics to local and national networks.

"I use creativity and vision to give audiences a sense of the historical experience. But my work always begins with a careful examination of fact, a habit I developed from my early years as a forensic investigator."

**Joan SerVaas** is the publisher of *The Saturday Evening Post*. She has worked for the iconic magazine in some capacity for over four decades. Her father acquired the magazine when she was in high school and later put her to work pulling old issues from the archives and photographing Rockwell covers with a tripod-mounted camera. Joan has a personal connection to *The Saturday Evening Post* and shares her unique perspective on the magazine and its content with many local and national media organizations.

"In many ways, the *Post's* depiction of everyday America helped create a national set of shared values. Every page of the magazine from 1821 to 2021 tells a story of where we've been and where we're going."



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